

DEAR YOUNG SCIENTISTS!

We invite you to participate in the
*International scientific and practical conference of higher
education students and young scientists " Modern trends in
the development of management and economics of VUCA-
world "*, which will be held on **November 13, 2026** at the
Department of Management, KhNAHU.

THEMES OF THE CONFERENCE

Section 1. Economic transformations in the face of global instability and turbulence.

Section 2. Strategies and models of management of organizations in the context of uncertainty and risks.

Section 3. Innovation and digitalization in the VUCA environment.

Section 4. Marketing and Logistics: Adaptive Approaches and Strategies in Complex Systems.

Section 5. Financial and project management: tools for sustainability and development.

Section 6. Socio-political and cultural determinants of managerial and economic processes.

*Conference languages: Ukrainian, English, Polish, Kazakh, Azerbaijani.
Form of participation: distant, remote*

ORGANIZING COMMITTEE OF THE CONFERENCE

Chairman: *Kholodov A.P.*, Ph.D., Associate Professor, Rector of KhNAHU.

Deputy Chairmen:

Dmytriev I.A., EconD, Prof., Honoured Worker of Science and Technology of Ukraine, Academician of the Transport Academy of Ukraine, Vice-Rector for Science & Research, KhNAHU.

Tkachenko S.O., Ph.D., Associate Professor, Dean of the Faculty of Business and Management, KhNAHU.

Kryvoruchko O.M., EconD, Prof., Head of the Department of Management, KhNAHU.

Members of the organizing committee:

Mamedov M.A., EconD, Prof., Head of the Department of Economics and Business Management, Azerbaijan University of Architecture and Construction (Azerbaijan);

Bekh K., Doctor of Economics, Adjunct Professor of the Department of Business and Management at Webster Private University Vienna, Head of the World Economics Association (Austria);

Rachwal-Mueller A., Ph.D., Research Fellow and Assistant Professor at the Institute of Entrepreneurship, Jagiellonian University (Poland);

Fedotova I.V., EconD, Prof., Deputy Head of the Department of Management, KhNAHU;

Kovaliova T.V., Candidate of Economics, Assoc. Prof., Head of the Department of Accounting and Taxation;

Bocharova N.A., Executive Secretary of the conference.

CONFERENCE PARTICIPATION REQUIREMENTS

THE CONFERENCE WILL BE HELD

IN REMOTE FORMAT.

PARTICIPATION IN THE CONFERENCE

IS FREE.

Higher education students, graduate students, young scientists, researchers, entrepreneurs, representatives of state authorities and local self-government bodies (aged up to 35 inclusive) are invited to participate in the conference.

To participate in the conference,

by November 11, 2026 inclusive you should submit:

- materials of the conference in electronic form (the file name corresponds to the conference section number and the first author's surname and first name in Latin. E.g., **4_ivanenko_ivan_tczy.rtf**). The size is no more than 25 MB;

- application for participation (the form is attached below. The name of the sample is **4_ivanenko_ivan_zayavka.rtf**).

APPLICATION

for participation in the International scientific and practical conference of higher education students and young scientists " *Modern trends in the development of management and economics of VUCA-world* "

Full name of the participant	
Participant status (higher education student, graduate student etc.)	
Full name and address of the higher education institution	
Title of the report	
Number and name of the section	
Research supervisor (degree, position, full name)	
Participant's contact phone number and e-mail	

Please supply the contact phone number, by which you can answer in case of questions during working hours!

Required documents (theses of the report, application)

should be e-mailed to: **nadiia_bocharova@ukr.net**

Be sure to indicate "Conference participation" in the e-mail subject.

(If there is no notification of acceptance for your documents, please call the Organizing Committee at the beginning of the next working week)

National Transport University
Ukrainian State University
railway transport

Kharkiv National Automobile and Highway University

Azerbaijan University of Architecture and
Construction, Baku

Kazakh Automobile and Road Institute, Almaty

Jagiellonian University, Krakow



INFORMATION LETTER

November 13, 2026

*IV International scientific and practical
conference of higher education students and
young scientists*

**"Modern trends in the development
of management and economics of
VUCA-world "**



**Kharkiv, 2026
Ukraine**

ATTENTION!

The materials of the conference are published in the author's version and must comply with the rules of spelling and orthography. Scanned elements are not allowed. The authors and their supervisors are responsible for the content of the conference materials and their uniqueness.

The Organizing Committee reserves the right to reject materials that do not meet the themes of the conference, violate the requirements, or are sent after the deadline.

The notice of the Conference progress in remote format will be posted on the website of the Department of Management, KhNAHU at <https://fmab.khadi.kharkov.ua/kafedri/menedzhmentu/vseukrajinska-naukovo-praktichna-konferencija/> until November 11, 2026.

By December 23, 2026, the Collection of Conference Materials will have been made in pdf format and posted on the website of the Department of Management, KhNAHU at <https://fmab.khadi.kharkov.ua/kafedri/menedzhmentu/vseukrajinska-naukovo-praktichna-konferencija/>

Up to December 30, 2026, the e-form of the Collection of Conference Materials will be sent to the participant's e-mails in the application for conference participation.

This is a one-day conference.

CONFERENCE CALENDAR

Report abstracts and applications for conference participation **deadline: November 11, 2026** (inclusive).

Notifications of acceptance to participate in the conference: **until November 13, 2026**.

Notifications of the Conference progress in remote format: **until November 13, 2026** Remote conference: **November 13, 2026**

The Collection of Conference Materials will be e-mailed to conference participants: **until December 30, 2026** (inclusive)

ADDRESS OF THE ORGANIZING COMMITTEE

61111, Ukraine, Kharkiv,
Vladyslav Zubenko (Timurivtsi) Str., 3a

Kharkiv National Automobile and Highway
University, Faculty of Business and Management,
Department of Management, third floor.
(Travel to Akademika Pavlova metro station or by
trams 16a and 27).

ADDITIONAL INFORMATION

If you have any questions, please contact us from
10:00 a.m. to 6:00 p.m.

Executive Secretary of the Conference:

Bocharova Nadila Avakivna - Candidate of
Economics, Assoc. Prof., the Department of
Management, KhNAHU.
Phone (+38)-067-5-777-663

e-mail: nadiia_bocharova@ukr.net

WE LOOK FORWARD TO YOUR PARTICIPATION IN THE CONFERENCE!



Sincerely, the Organizing Committee of the Conference
and the staff of the Department of Management, KhNAHU

REQUIREMENTS TO CONFERENCE MATERIALS

Text. 2–4 full pages of A4 format, book orientation, are accepted for printing. Pages are not numbered. Font: **Times New Roman**, 16 pt, line spacing - 1, style - **Normal**. Page margins: all - 2.0 cm. Indent - 1 cm. The text must be written in Microsoft Word, with the file extension *.rtf.

Drawings, tables. Font size - 14 pt. They must have a title - bold font, placed with the indent, after a number and a dash (for example, Figure 1 - Title). The name of the figure is placed after the figure. The name of a Table is before it. Drawings must be grouped or pasted as a single object.

Formulas should be done in Microsoft Equation Formula Editor, centered and numbered in parentheses with the right-aligned equation number. Formula variables are in italics.

References are in accordance with **DSTU 8302:2015**. Font size - 14 pt. The sources used are numbered according to the order of their citation in the text in square brackets, e.g. example [2, p. 5].

Placement. The *first line* is the report title (semi-bold font, capital letters, centered). *Lines 2, 3* are authors' surnames and initials, their status and e-mail. *Line 4* is the research supervisor's surname and initials, degree and position. *The 5th line* is the name of the university. The second, third, fourth and fifth lines are right-aligned and formatted in italics. In a line - the text of the report, each paragraph beginning with the indent. The text is width-justified.

Sample design of conference materials:

ASSESSMENT OF COMPETITIVE ADVANTAGES OF ENTERPRISES

Ivanenko I.I., higher education student,
ivanenko@ukr.net.

Research supervisor: Petrenko P.P., Candidate of
Economics, Assoc. Prof., KhNAHU

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References.