

## **ORGANISING COMMITTEE:**

### **Chairman:**

**Viktor Bogomolov** - Rector of Kharkiv National Automobile and Highway University, Doctor of Technical Sciences, Professor

### **Deputy Chairmen**

**Anzhelika Batrakova** - First Vice-Rector of KhNAHU, Doctor of Technical Sciences, Professor

**Inna SHEVCHENKO** - Dean of the Faculty of Management and Business of KhNAHU, Doctor of Economics, Professor

**Oksana KRYVORUCHKO** - Head of the Department of Management of KhNAHU, Doctor of Economics, Professor

### **Members of the organising committee:**

**Nadiia Popova** - Professor of the Department of Management, KhNAHU, Doctor of Economics, Professor - conference coordinator

**Iryna FEDOTOVA** - Professor of the Department of Management, KhNAHU, Doctor of Economics, Professor

**Oksana DMYTRIEVA** - Head of the Department of Economics and Entrepreneurship, KhNAHU, Doctor of Economics, Professor

**Tetiana KOVALIOVA** - Head of the Department of Accounting and Taxation, KhNAHU, PhD in Economics, Associate Professor

**Olena LOZHACHEVSKA** - Head of the Department of Management, National Transport University, Doctor of Economics, Professor

**Olena DYKAN** - Head of the Department of Management, Public Administration and HR Technology, Ukrainian State University of Railway Transport, Doctor of Economics, Professor

**Mahabbat MAMEDOV** - Head of the Department of Economics of Service and Management at the Azerbaijan University of Architecture and Construction, Doctor of Economics, Professor

**Svetlana DIMITRAKIEVA** - Professor of the Department of Industrial Management, Technical University of Varna, Doctor of Economics, Professor

## **FORM OF PARTICIPATION IN THE CONFERENCE**

**The conference will be held in a remote format.**



### **POSTAL ADDRESS:**

**25 Yaroslav Mudryi Str., Kharkiv, 61002**



### **E-MAIL ADDRESSES:**

**[imcpnv@gmail.com](mailto:imcpnv@gmail.com)**

### **TELEPHONE NUMBER FOR INQUIRIES:**

**+380 (67) 78-88-213**

The authors of the publication are responsible for the accuracy of facts, quotations, proper names and guarantee the absence of academic plagiarism.

## **MINISTRY OF EDUCATION AND SCIENCE OF UKRAINE**

Institute for Modernisation of Education Content  
Kharkiv National Automobile and Highway University (Department of Management)  
Azerbaijan University of Architecture and Construction  
Kazakh Automobile and Road Institute named after L.B. Goncharov  
Technical University of Varna  
Ukrainian State University of Railway Transport  
National Transport University



### ***INFORMATION LETTER***

***III International scientific and methodological conference***

***"HIGHER EDUCATION  
ACCORDING TO NEW STANDARDS :  
CHALLENGES IN THE CONTEXT OF  
DIGITALISATION  
AND INTEGRATION INTO THE  
INTERNATIONAL EDUCATIONAL SPACE"***

***04 APRIL 2024***

***Kharkiv, Ukraine***

**Dear colleagues!**  
**We invite you to take part in the III International Scientific and Methodological Conference "Higher Education by New Standards: Challenges in the Context of Digitalisation and Integration into the International Educational Space", which will be held at the Department of Management of KhNAHU on 04 April 2024.**

### **THEMATIC AREAS (SECTIONS)**

Section 1: Transformation of the educational space taking into account its digitalisation;

Section 2. Formation of professional competences of future specialists in a digital society;

Section 3: Domestic and international experience in improving the quality of higher education;

Section 4. The use of dual learning mechanisms in the higher education system;

Section 5. Implementation of educational innovations in professional training.

Working languages of the conference: Ukrainian, English, Azerbaijani, Polish, Georgian, Bulgarian, Kazakh.

### **CONDITIONS OF PARTICIPATION IN THE CONFERENCE**

Participation in the conference is FREE

To participate in the conference, you must submit by **28 March 2024:**

1) conference materials in electronic form (the file name corresponds to the conference section number and the name of the first author).

For example, **2\_Tkachenko R.B\_tezy.rtf**.

The size is not more than 25MB;

2) application for participation (the form is given below).

For example: **2\_Tkachenko R.B\_application.rtf**.

### **ЗАЯВКА**

на участь у роботі

of the III International Scientific and Methodological Conference "Higher Education by New Standards: Challenges in the Context of Digitalisation and Integration into the International Educational Space"

Full name of the author(s) \_\_\_\_\_

Academic degree \_\_\_\_\_

Academic title \_\_\_\_\_

Position \_\_\_\_\_

Full name of the institution \_\_\_\_\_

Section number and title \_\_\_\_\_

Title of the report \_\_\_\_\_

Mobile phone \_\_\_\_\_

E-mail address \_\_\_\_\_

The required documents (abstract, application) should be sent to [imcpnv@gmail.com](mailto:imcpnv@gmail.com). Be sure to indicate "Participation in the conference" in the subject line.

The conference will be held using the technology of remote discussion of reports on the KhNAHU website <https://dl2022.khadi-kh.com/course/view.php?id=5675>. Prior to the conference, the website will publish the texts of reports and articles in the form of full texts in pdf format for discussion. Following the conference, the Conference Proceedings will be published in electronic form by 18 April 2024.

### **REQUIREMENTS FOR CONFERENCE MATERIALS**

Text. Materials of 2 to 4 full A4 pages in size, portrait orientation, are accepted for publication. Pages are not numbered. Times New Roman font, font size 16 pt, line spacing - 1, style - Normal. Page margins: all - 2.0 cm. Paragraph - 1 cm. The text should be written in Microsoft Word, file with the extension \*.rtf.

**Figures, tables.** The font size is 14 pt. They should have a title - bold, placement - from the paragraph, after the number and dash (for example, Figure 1 - Title). The title of the figure is placed after the figure. The title of the table is before it. Figures should be grouped or inserted as a single object.

**Formulas** should be typed using the Microsoft Equation editor, centred and numbered in parentheses with the equation number at the right edge. Variables in the formula are italicised.

**References** should be drawn up in accordance with DSTU 8302:2015. The font size is **14 pt**. The sources used should be numbered in accordance with the order in which they are cited in the text in square brackets, for example [2, p. 5].

**Layout.** 1 line - UDC. 2 line - title of the report (bold, capital letters, equation in the centre). 3,4 lines - full name of the authors, academic degree, academic title and e-mail. 5 line - name of the university. Third, fourth, and fifth lines: italics, equation on the right edge. The text of the report from the paragraph is single-spaced. The text is aligned in width. Sample layout of conference materials:

### **SAMPLE LAYOUT OF THE PUBLICATION**

**UDC 378.1**

#### **DIGITALISATION OF HIGHER EDUCATION IN UKRAINE**

*Tkachenko R. B., PhD in Economics, Associate Professor, tkachenko@ukr.net  
Kharkiv National Automobile and Highway University*

Text of the article

*References:*

- 1.
- 2.